

YUSRI AKBAR

| WordPress Development | Graphic design | Sales & Marketing |

✉ sdr.yusriakbar@yahoo.com

in [Linkedin.com/in/yusriweb](https://www.linkedin.com/in/yusriweb)

Experience

Staff Officer & Web Development

Universitas AI Washliyah Medan

2021 - 2025

Supported and managed the university's website by creating content, applying SEO techniques for optimization, ensuring a responsive website design with smooth performance - contributing to several pages ranking on Google's first page. As part of the general staff, also assisted with tuition payments, handled various financial transactions, and collaborated with the team to support campus events.

Social Media Designer

Dompot Sosial UlunNuh

2020 - 2021

Collaborated with the team to create and share digital fundraising content for social media platforms, designed and edited visual assets such as images and videos, and regularly updated social media channels to maintain engagement and visibility

Sales Executive

PT. Astra International Tbk. (DSO)

2018 - 2020

Promoted car products and services directly to consumers by explaining each model's features and benefits, offering attractive promotions, and recommending suitable car types based on customer needs. Also assisted with credit simulations and suggested leasing options. Collaborated with the team to participate in car expo, distribute brochures, and create digital advertising campaigns on Instagram, Facebook, and online marketplaces, as well as followed up potential customers to drive purchases.

Computer Operator

Internet & Game Center Medan

2016 - 2017

Handled user transactions and maintained computer hardware and software. Troubleshoot basic technical issues on Microsoft operating systems and network connections, such as checking LAN connectivity, running ping tests, and installing necessary software.

Projects

Website Design & Development Service : rakanweb.com

Interest

I enjoy exploring new experiences and continuously learning about web development, design, business, and IT environment

Skills

General Skills

Problem-Solving, Independent & Teamwork, Creative thinking, Fast Learner & Adaptable

Technical Skills

WordPress development, Website content creation and optimization, Apps Installation, Basic IT troubleshooting, Digital Marketing, Editing visual graphic, Windows Operation, Microsoft office and Google Workspace.

Software & Tools

- Adobe Photoshop, Adobe Illustrator
- Microsoft Office (Word, Excel, PowerPoint)
- Google Workspace (Docs, Sheets, Forms)
- WordPress, Elementor
- Canva, Figma, CapCut, Filmora

Education

STMIK Trigunadharma

Bachelor of Information System Technology

UMSU University

Associate's degree of Tax Management

Certifications

- Adobe Illustrator (On Progress)
- Figma UI Design (On Progress)
- Search Engine Optimization - Skillpedia
- Basic Artificial Intelligence - Dicoding
- Basic Website Programming - Dicoding
- Basic JavaScript Programming - Dicoding
- Basic Development & Operation - Dicoding
- Digital Marketing - RevoU
- Website WordPress - Habiskerja
- Webmaster - Dhuocreative
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